

## **MAYNE MAPS – INTERACTIVE MAPS**

Interactive Maps are the way of the future for use on the Web. In Australia, there appears to be a resistance to using Interactive Maps.

Interactive maps take the viewer from a map to the web site of interest by a simple "click" on a point of interest on the map.

Such maps entertain web surfers making their web experience more enjoyable and memorable which guarantees repeat business.

Interactive maps can also be downloaded and used as location maps.

Alan from Mayne Maps produces interactive maps.

## These maps may also serve as a location map for the venue.

As an added bonus, the venue can promote other local venues which may increase business for the venue.

If this occurs, then the other venues that are displayed on the flyer can share the cost of the map.

The cost of producing an interactive map is very little more than the cost of a "normal" map.

Alan charges a once-only fee to produce the map with no on-going annual fees for the map use.

Contact Mayne Maps and tell Alan about your property and your requirements. He will provide an expected price or a quote and also send you samples of maps similar to your property that he has produced in the past.

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