Top of the Town
STANTHORPE QUEENSLAND

Stanthorpe Town

N

Happy Valley Restaurant
(07) 4681 1370

McDonald's McCafe Stanthorpe
(07) 4681 0422

Old Caves Winery
(07) 4681 1494

To Brisbane

New England Hwy

15

**Stanthorpe
Top of Town
Tourist Park**

Club Rd
Showgrounds

Stanthorpe
Golf
Course
& Bowls

Darcy St

Stanthorpe State
High School

Cemetery

High School
Agricultural &
Environmental
Area

Stanthorpe
Museum

Special
School

Sullivan Oval

Cf White Memorial Oval

Rich St

Harris St

Francis St

Plant St

Logan St

Fairway Cr

Funkerrap Creek

To Texas

Stanthorpe
State
Primary
School

Rich St

McLucas La

Brock Av

Pike St

Bykowski Rd

Recreation Cr

Amosfield Rd

Amosfield Rd

Connor St

Harris St

Short St

Harris St

Johnson St

Ruby St

Connor St

St Josephs
School

High St

Alpin St

Minna St

**Stanthorpe Sports
& Recreation Club**
(07) 4681 1276

Stanthorpe R.S.L.
(07) 4681 0047

Applejacks
(07) 4681 0356

Cosmo Cafe
(07) 4681 3131

Stanthorpe Fish Bar
(07) 4681 2457

Lee's Chinese Takeaway
(07) 4681 0014

The Snack Shack

**Boulevard Court
Chinese Restaurant**
(07) 4681 2828

Grovely House
(07) 4681 0484

Industrial
Estate

Gourlas Ct

Sullivan Dr

Allison St

Gleeson
Park

Corundum St

Weeroona
Park

Fred Rogers
Memorial

Railway St

Railway St

Garden St

City
Park

Lock St

Belwood St

City
Park

Scholz St

White St

Red Rooster
(07) 4681 3355

Cooks, Gluttons & Gourmets
(07) 4681 2377

Granite Rock Cafe
(07) 4681 1365

The Pizza Place
(07) 4681 3388

Lorenza's Café
(07) 4681 3090

Quart Pot Bakehouse
(07) 4681 1765

Yum Yums
(07) 4681 2259

Eagle Boys Pizza
(07) 4681 4035

Expresso on Quart Pot Creek
0439734183

Anna's Restaurant
(07) 4681 1265

High St

Lock St

Victoria St

Hillcrest St

Symes St

Archibald St

Denham St

Creek St

Rogers St

Folkstone St

Matthew St

Baker St

Daradil St

Tyrel St

Wolfram St

Anzac St

Bridge St

Stanthorpe
Hospital

Day St

McGregor Tce

Hardy St

Omara Tce

Leslie Pde

Lions
Park

Granite St

Rose St

Heritage
Park

Kettle Swamp Creek

Quart Pot Creek

College Rd

Clarke St

Sheahan St

Torris Tce

Thompson St

Pitts St

Jardine St

Harslett St

Pierpoint St

Wallangarra Rd

Sugarloaf Rd

Atkins St

Lane St

Georges St

Catherine St

Marstella Rd

Ryan St

Pioneers Pde

Kingstone Rd

Eukey Rd

Rifle Range Rd

Gla-Nor Dr

New England Hwy

Hale Haven Dr

To Sydney

Oma's B&B
(07) 4681 3707

Moss Ct

Scale
1 km

<u>TOURIST MAPS / TOURIST FLYER MAPS</u> – Mayne Maps, Map Suppliers

Alan from Mayne Maps produces tailor-made tourist flyers.

Many successful tourist venues produce their own Tourist Flyers such as these using Mayne Maps rather than depending entirely on the local tourist body.

In this way, the venue can have complete control of what is displayed. They can print the flyers themselves or use a professional printer of their choice.

This avoids the costs imposed by the Tourist body and the need to involve outside advertising.

The flyers may also serve as a location map for the venue.

As an added bonus, the venue can promote other local venues which may increase numbers to the district and thus business for the venue.

If this occurs, then the other venues that are displayed on the flyer can share the cost of the flyer.

The cost of a flyer depends on the amount of work needed. If Mayne Maps has already produced maps of the area, then the cost of a new flyer could be as little as $50.

If a map of a new area is to be created, then the cost will probably increase to a few hundred dollars.

The charge is a once-only cost as Alan does not charge an annual fee to use the map.

Many visitors to a venue ask the hosts what else they should see while they visit. Flyers such as these are ideal for this. When these flyers are left in the vehicle, they have the potential to create return visits.

Jim Miller, from Mt Stirling Olives, often places a flyer in orders of produce that he is sending to clients. Jim finds that many of his customers have visited before and he knows that these flyers help bring guests back.

Contact Mayne Maps and tell Alan about your property and your requirements. He will provide an expected price or a quote and also send you samples of maps similar to your property that he has produced in the past.

Contact Details: alan53au@yahoo.com.au
(07) 4683 4161 / 0409 800 211
PO Box 95, Glen Aplin, Queensland, Australia 4381