

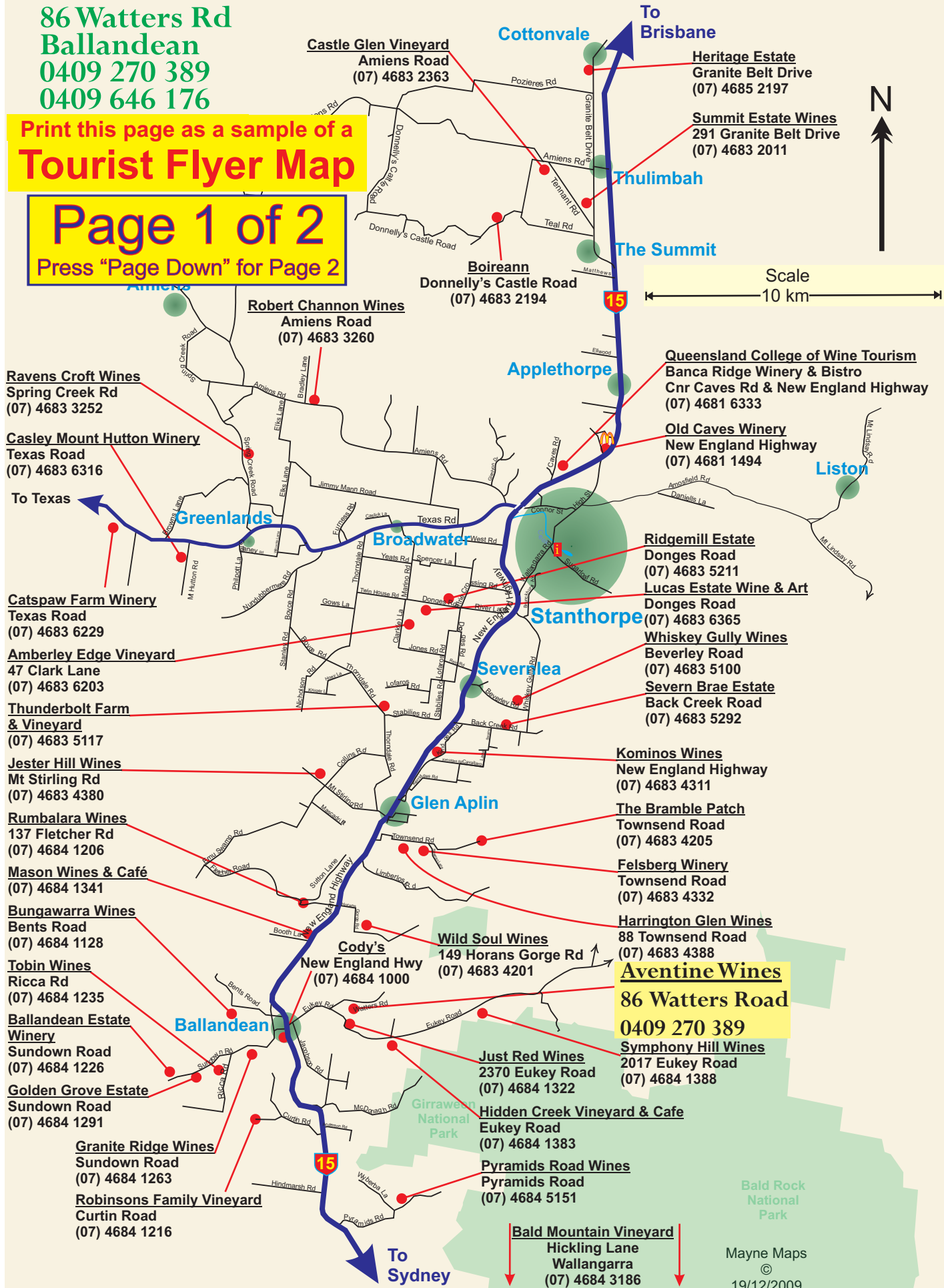
AVENTINE WINES

86 Watters Rd
Ballandean
0409 270 389
0409 646 176

WINERIES on the Granite Belt

Print this page as a sample of a
Tourist Flyer Map

Page 1 of 2
Press "Page Down" for Page 2



Aventine Wines
86 Watters Road
0409 270 389
Symphony Hill Wines
2017 Eukey Road
(07) 4684 1388

TOURIST MAPS / TOURIST FLYER MAPS – Mayne Maps, Map Suppliers

Alan from Mayne Maps produces tailor-made tourist flyers.

Many successful tourist venues produce their own Tourist Flyers such as these using Mayne Maps rather than depending entirely on the local tourist body.

In this way, the venue can have complete control of what is displayed. They can print the flyers themselves or use a professional printer of their choice.

This avoids the costs imposed by the Tourist body and the need to involve outside advertising.

The flyers may also serve as a location map for the venue.

As an added bonus, the venue can promote other local venues which may increase numbers to the district and thus business for the venue.

If this occurs, then the other venues that are displayed on the flyer can share the cost of the flyer.

The cost of a flyer depends on the amount of work needed. If Mayne Maps has already produced maps of the area, then the cost of a new flyer could be as little as \$50.

If a map of a new area is to be created, then the cost will probably increase to a few hundred dollars.

The charge is a once-only cost as Alan does not charge an annual fee to use the map.

Many visitors to a venue ask the hosts what else they should see while they visit. Flyers such as these are ideal for this. When these flyers are left in the vehicle, they have the potential to create return visits.

Jim Miller, from Mt Stirling Olives, often places a flyer in orders of produce that he is sending to clients. Jim finds that many of his customers have visited before and he knows that these flyers help bring guests back.

Contact Mayne Maps and tell Alan about your property and your requirements. He will provide an expected price or a quote and also send you samples of maps similar to your property that he has produced in the past.

Contact Details: alan53au@yahoo.com.au
(07) 4683 4161 / 0409 800 211
PO Box 95, Glen Aplin, Queensland, Australia 4381